

AMERICA'S PIN-UP QUEEN ---

ARCHIE
SERIES

NO. 2

ANC

KATY KEENE

Comics

10¢

I'M CRAZY
ABOUT DATES
AREN'T YOU,
K.O.?

YEAH! ESPECIALLY
WITH PEACHES,
RANDY!

HUMPH!
FRESH!



by Bill Woggon

FUN
FOR ALL!
ORDER TODAY!



Thrill your child with **WALK-A-DOLLY** — the most exciting push toy-outfit yet! Lovable, unbreakable dolly smartly dressed in plaid dress, bonnet, shoes and panties — comes with separate 20 gauge steel construction stroller. Strap her in with sturdy fiber belt, elastic ankle fastenings and watch her strut! She swings her legs forward . . . walks as you walk . . . runs as you run . . . can't slip out! Stroller adjustable for most any doll. With molded rubber wheels, colorful, durable handling stick. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

IMAGINE
ONLY
\$349
COMPLETE



ONLY
\$398
COMPLETE

A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two proteges. Trunk is 12" high.

Rush Your Order Today! Send No Money! Remit \$3.98 and we pay postage or C.O.D. plus postage charges. If not completely satisfied in 5 days return for money refund.



SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with 24 plastic curlers, 24 rubber waving bands, 60 waving end papers, plastic comb and 3-oz. bottle of doll hair lotion.

ADORABLE SANDY, 18 inches tall, has sparkling blue eyes that open and close — she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her — move her cuddly arms, legs and head — make her stand, walk and sleep.

**RUSH YOUR
ORDER TODAY!**

SEND NO MONEY
C.O.D. you pay postage.
Remit with order, we pay postage.



SEWING MACHINE
REAL SEWING ACTION
READY TO SEW!



- NOW MAKE PRETTY DRESSES FOR DOLLY
- EVERY child can operate machine
- Teaches sewing with complete safety
- Has table clamp, spool thread, needle

IMAGINE ONLY
\$2⁹⁸
complete

Now every little mother can stitch a doll for her dolly on her own sewing machine. Not a toy, but a real machine which is like mother's, easy to operate for every child. Just turn the handle on the frame. The machine does the rest! It's thrilling, exciting fun to be dressmaker for your dolly, and this remarkable imported machine makes it so easy! Made of sturdy metal and finished in colorful, non-chipping enamel. A clamp holds the machine firmly to the table. **SEND NO MONEY!** Remit with order and we pay postage. **U.S. D. D. also postage.**



Pardon us for laughing, but this is really hilariously funny! These teeth are wound up mechanically, they walk around and talk, they actually say "YAKITY YAK". Now you may not think "YAKITY YAK" is very intelligent conversation, but when you consider that these teeth actually walk about like a disembodied spirit saying "YAKITY YAK", you'll admit it's not only highly unusual, but simply sensational! Roaring laughter will follow these teeth wherever they go — whether it's in the children's playroom, at parties, or entertainments.

IMAGINE ONLY \$198

SEND NO MONEY. Remit with order and we pay postage, or C.O.D. plus postage.

SEND COUPON!

NOVELTY MART, Dept. 58
59 East 8th Street, New York 3, N. Y.

*Gentlemen: Please send me the following:
Enclosed find: ☐ Check or M. O. ☐ C. O. D. plus postage.

☐ Sandy \$3.98 ☐ Trunk Set \$3.98
☐ Talking Teeth \$1.98 ☐ Sewing Machine \$2.98
☐ Walk-a-Dolly \$3.49

Name _____
Address _____ City _____ State _____

NOVELTY MART 59 East 8th Street, New York 3, N.Y.

"PICTURE HATS" for

K
A
T
Y



DESIGNED FOR KATY KEENE
by MISS LUCILLE BESCH,
41-16 12th STREET,
LONG ISLAND CITY 1, N.Y.
AGE 16



K
E
E
N
E



by
BILL WOGGON

KATY KEENE

①

Katy's Cover Costume designed by SCOTT FLEMING, 725 W. BROADWAY, MAUMEE, OHIO

KATY KEENE, Number 2, published by Close-Up, Inc., 420 DeSoto Avenue, St. Louis 7, Mo. Single copy, 10c. Executive and Editorial offices: 241 Church Street, New York 13, N. Y. Copyright under International Copyright Convention. All rights reserved under Pan-American Convention. Copyright, 1950, by Close-Up, Inc. Cover and entire content protected by copyright throughout the world and must not be reproduced in whole or in part without prior written permission. Printed in U. S. A.



PAJAMAS by SANDRA STODDARD, 905 HILLCREST, BAKER, OREGON



PAJAMAS FOR SIS by CAROLYN BARNETT, DETROIT 13, MICH - AGE 12



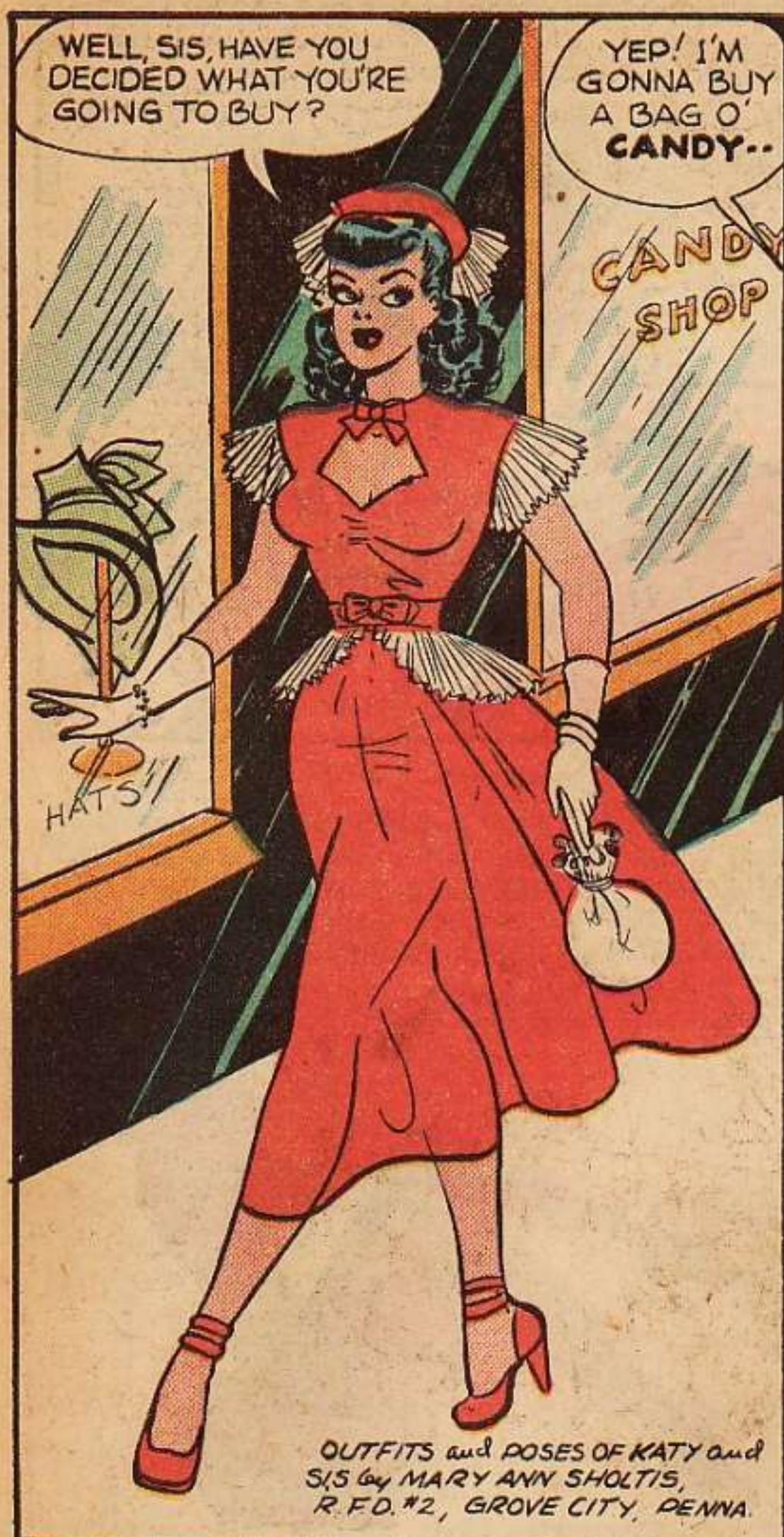


RANDY'S SUIT by MARY JO HOLT, 9YRS., BOX 242, MULESHOE, TEXAS.



SLIP by SANDRA STEWART, 117SO. 4TH ST., ALHAMBRA, CALIF.





KATY'S HAT BELOW by DOROTHY ROLAND, 86 WHEELER ST., WATERVILLE 14, CONN.





HAT ON KATY ABOVE by MICHAEL GADDIE AGE 12, GLENWORTH AVE., BUECHEL, KY.



FEATHER HAT by JANELL GUILBEAU, R. R. 1, SUNSET, LA.



HOUSECOAT by BARBARA BROWN, 79 ULNEY RD., WEST ASHEVILLE, N.C.



A REAL **TALL** HAT, EH? AND IT WOULDN'T FIT IN MY DAD'S LIMOUSINE EITHER--HMM--I HAVE IT--I'LL BORROW MY AUNT TILLIE'S CAR--IT'LL BE JUST THE THING, KATY!



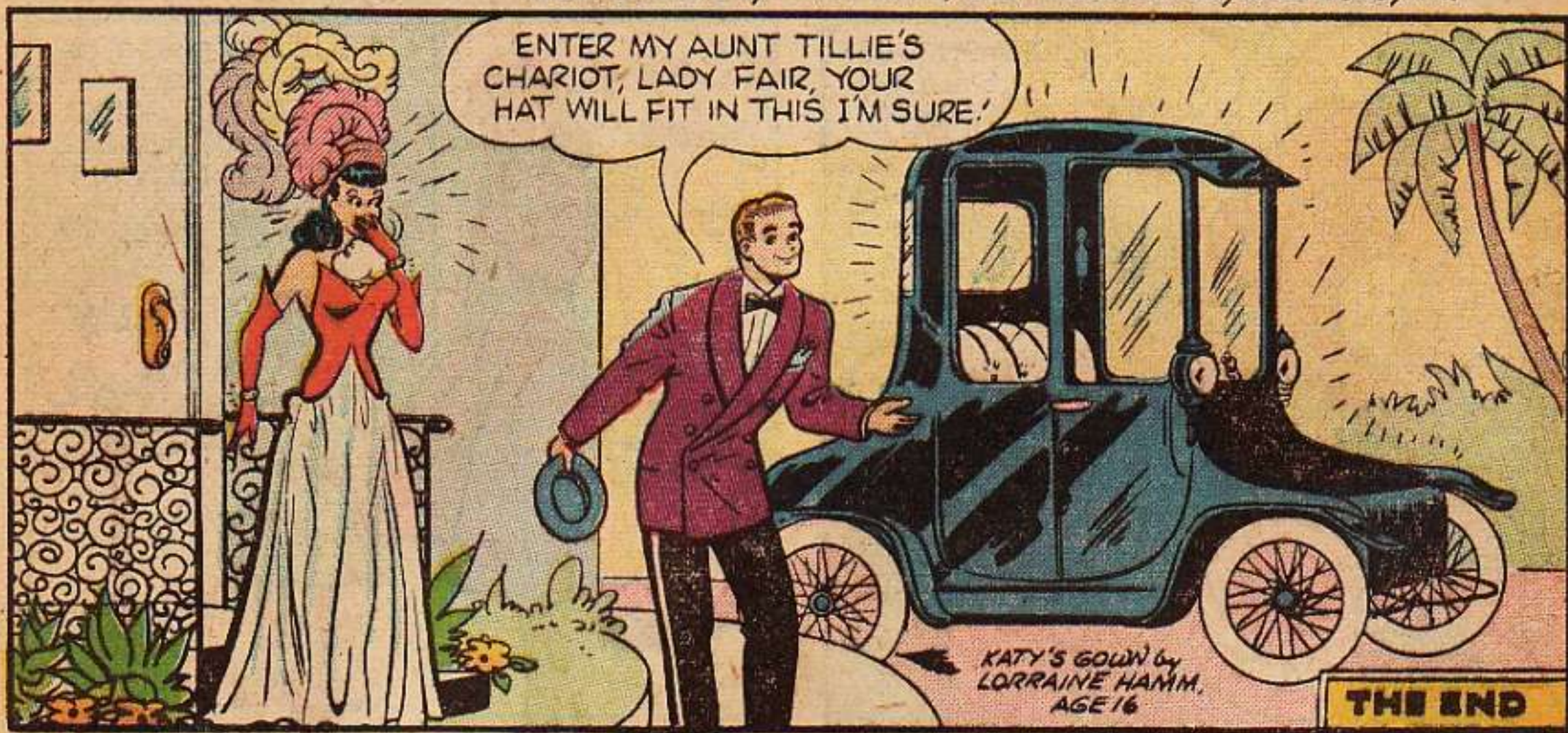
LATER

ARE YOU READY, KATY? HERE COMES RANDY NOW AND YOU SHOULD SEE THE CAR HE'S GOT... **WOW!**



NIGHTIE ON SIS by PATSY HASS, 552 HILLCREST RD, RIGEWOOD, N.Y.

ENTER MY AUNT TILLIE'S CHARIOT, LADY FAIR, YOUR HAT WILL FIT IN THIS I'M SURE!



KATY'S GOWN by LORRAINE HAMM, AGE 16

THE END

THE ETERNAL TRIANGLE!

BETTY'S GOT HER EYE ON ARCHIE WHO HAS HIS EYE ON VERONICA WHO HAS...WELL, VERONICA HAS JUST ABOUT EVERYTHING.



IF YOU WANT TO SEE HOW MY PAL, ARCHIE, GETS INVOLVED WITH THESE TWO FEMALES, THEN DON'T MISS A SINGLE ISSUE OF PEP COMICS, LAUGH COMICS, AND ARCHIE COMICS. BE SEEING YOU!



LOOK FOR THIS TRADEMARK!



The LIFE of the Party

**LUSCIOUS!
TEMPTING!
APPEALING!**



TOOTSIE ROLL, too, is
the life of every party...for where-
ever Young America gathers...its
popularity is acclaimed by all!

THE MOST POPULAR CANDY ROLL FOR GENERATIONS

KATY KEENE

by Bill Woggon



CHINESE COSTUME

AND POSE DESIGNED by
GEORGINA VARGAS,
416 BOLIVAR ST.,
PRDO. 24, SANTURCE,
PUERTO RICO.

②

SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION !!!



YAWN! NOW WHO CAN THAT BE RINGING OUR DOORBELL SO EARLY IN THE MORNING, SIS?

RING!
RING!

NEGLIGEE & P.J.'S by MARY E. JONES, R.F.D. 1, SALEM, ILL.



I'LL GET IT, KATY! BETCHA IT'S SMILEY, OUR MAILMAN DELIVERING MORE OF YOUR FAN MAIL AN' SOBBIN' ABOUT HIS ACHING BACK!

P.J.'S by CAROL ROSEMAN, 17 S.E. 15TH ST, HOLLYWOOD, FLA.



SURPRISE, SIS! NO FAN MAIL ON THIS TRIP-- THIS IS A SPECIAL TRIP TO BRING THIS SPECIAL DELIVERY LETTER FROM--AH--LET ME SEE--
--AH-- RANDY VAN RONSON TO KATY!

OKAY, SMILEY, I'LL GIVE IT TO HER!



HURRY! IT'S FROM RANDY-- OPEN IT UP, KATY!-- WHAT DOES HE SAY-- HUH?

IT'S A GILT-EDGED INVITATION TO A MASQUERADE BALL TO BE GIVEN IN MY HONOR-- HMM!



IMAGINE THAT, SIS, IN MY HONOR-- I'M SO THRILLED TO GET SUCH AN INVITATION!

MAYBE THIS IS HIM ON THE PHONE CALLING TO SEE IF YOU GOT IT, KATY!

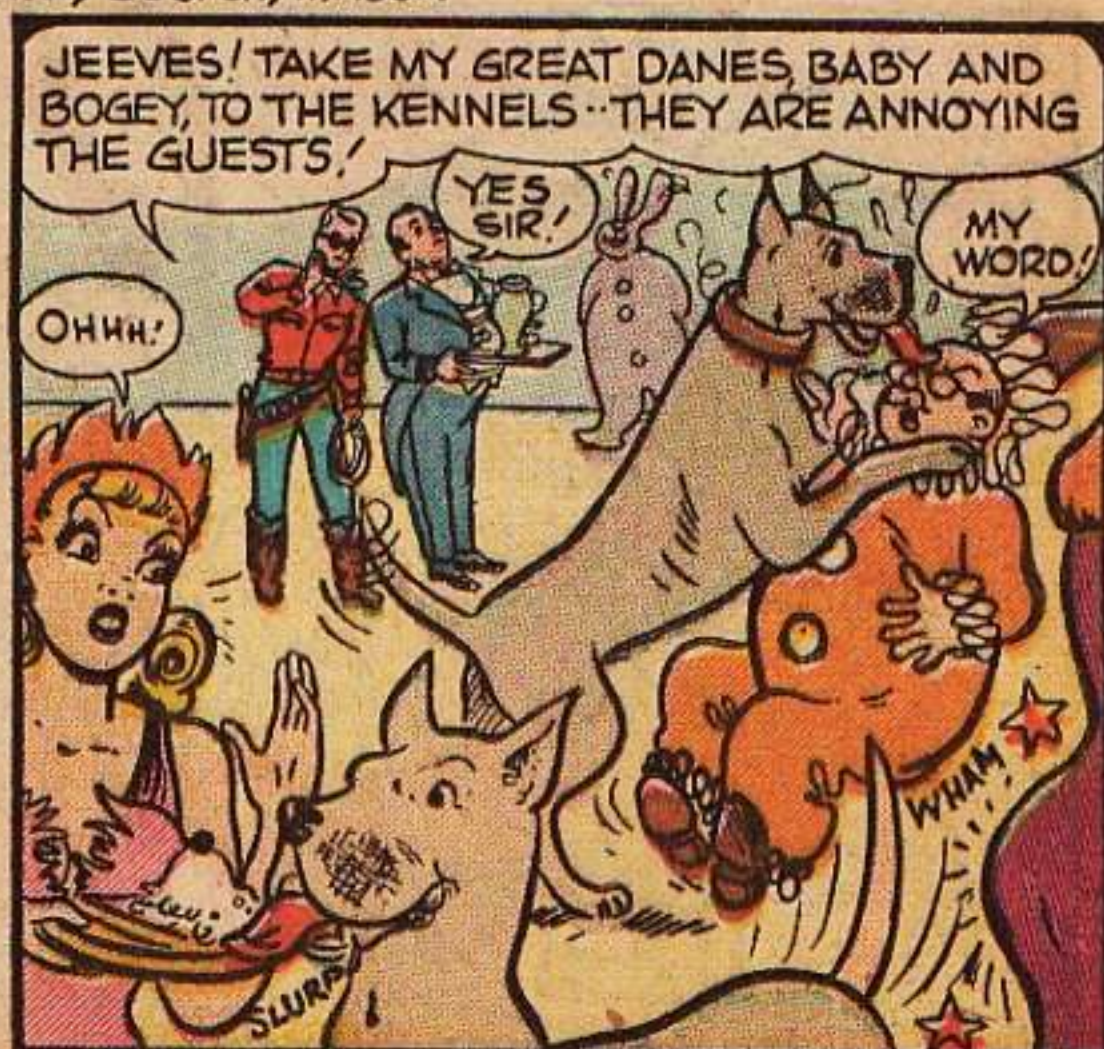
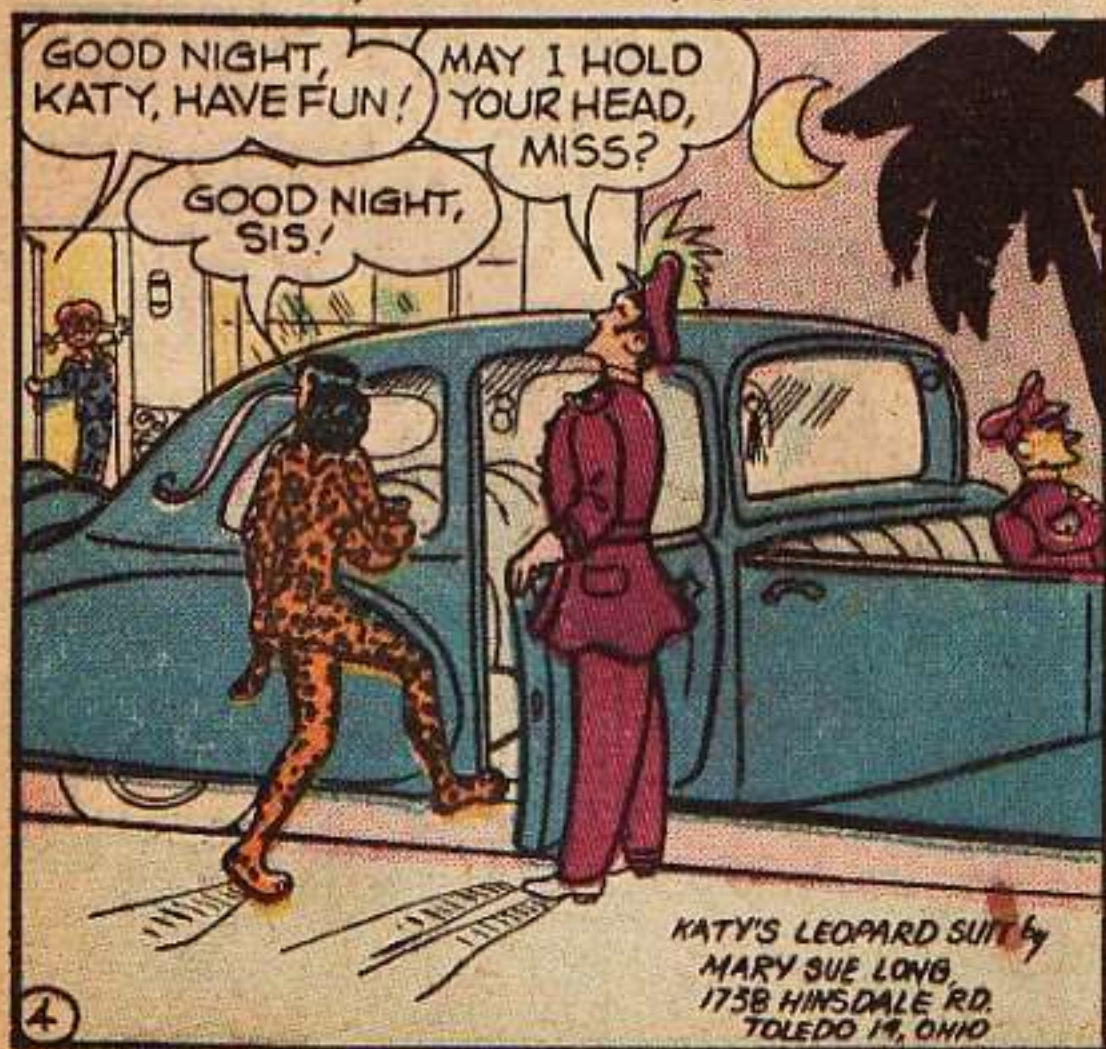


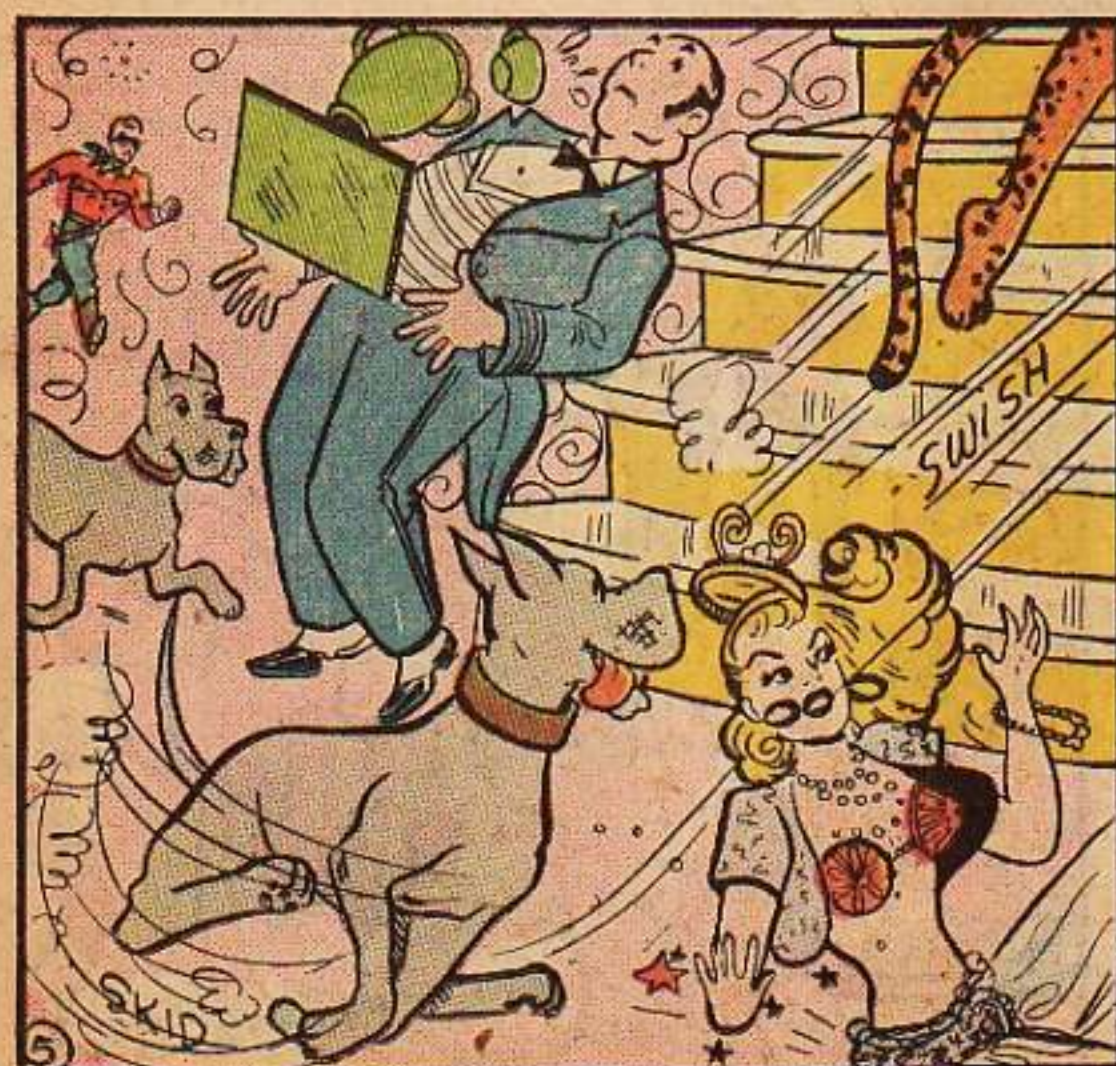
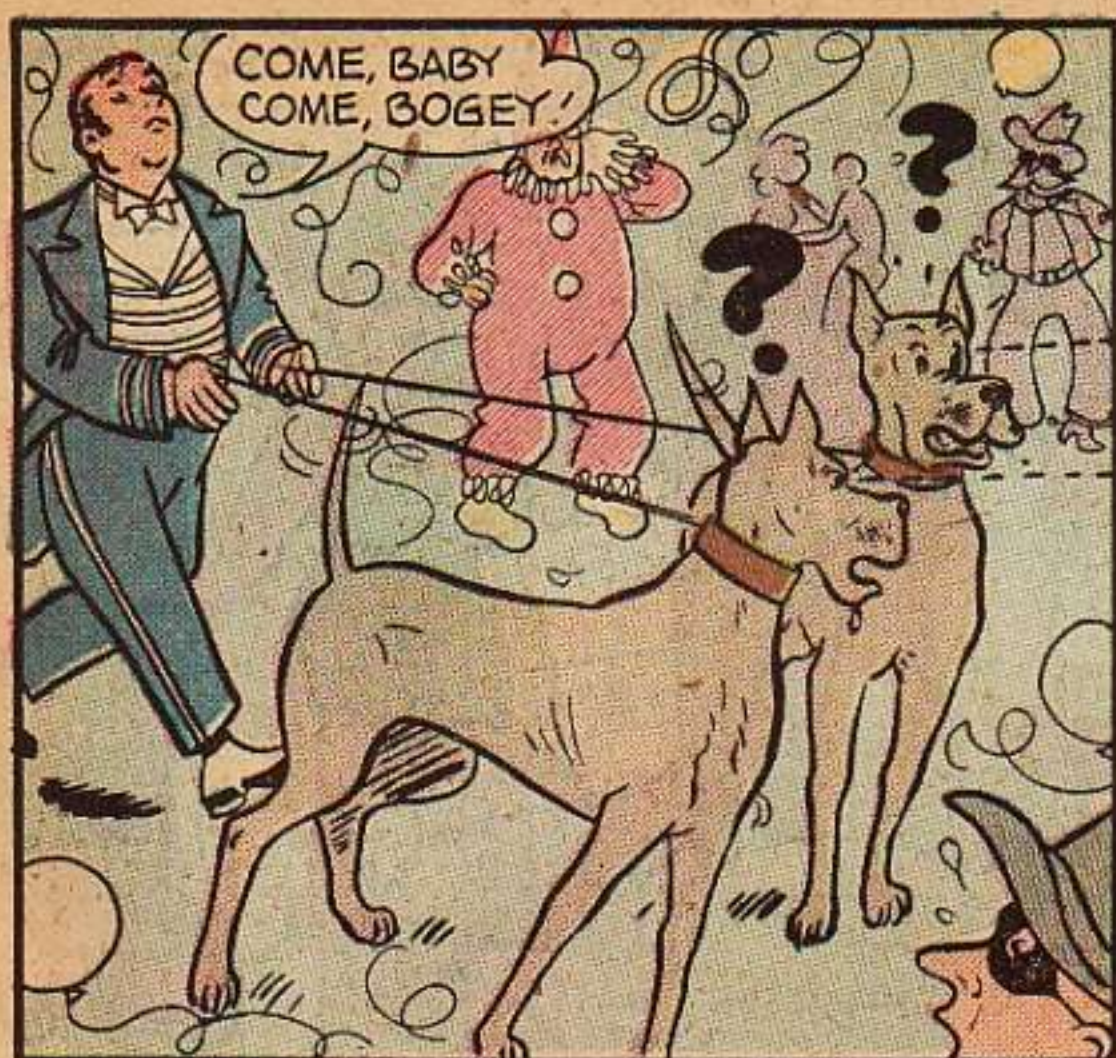


RANDY'S COWBOY OUTFIT by BETTY MILLER, 2049 ILLINOIS ROAD, NORTHBROOK, ILL.



R.J.'S ON SIS by SUSAN TROTT, 382 COMMONWEALTH AVE., BOSTON, MASS.







Katy Fashiona

FOR RANDY'S MASQUERADE BALL!

LINGERIE by
JACQUELINE LOPEZ,
ROUTE # 3
SNOHOMISH, WASH., AGE 13

DESIGNED by
MAUREEN VIGDER,
133 WEST DARTMOUTH RD.,
KANSAS CITY, MO.,
AGE 11

DAPHNE BARBER,
46033 W. 41 AVE.,
VANCOUVER, B.C.

by JEAN
WULLENWEBER,
71 KENVUE AVE.,
KENMORE 17, N.Y.



SHOES by
RICHARD
HOLTZ,
TOLEDO,
OHIO

DESIGNED by
MARJORIE GJERTSON
WORTHINGTON,
MINNESOTA



KATY KEENE



POSE AND OUTFIT by
ROSANA S.
3103 E. 9th ST.,
JOPLIN, MO.

① SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION! DON'T FORGET! KATY APPEARS IN
PEP, WILBUR, LAUGH AND SUZIE COMIC BOOKS! ALL ARCHIE COMIC PUBLICATIONS!!



P.J.S. by JUDY HUNT, 117 CHESTNUT ST., BATTLE CREEK, MICH. 4



RANDY'S SUIT by TWILLA LERCH, 608 NORTH PEARL ST., HAVANA, ILLINOIS.





SLIP by MARIE ???, 5627 PERRY AVE., CHICAGO 21, ILLINOIS



DRESS by NANCY SHINBO, P.O. BOX 12, PAPA'IKOU, HAWAII

KATY'S BLOUSE by GERALDINE HOULIHAN, 1013 COLUMBIA ST, UTICA 4, N.Y (AGE 14)





KATY'S COAT by SUE KEMP, 1826 E. JEFFERSON, DETROIT 7, MICHIGAN



RANDY'S FISH TAIL CAR DESIGNED by EDDIE GIROU, BAY CITY, MICH. HEY, BOYS! HOW ABOUT YOU DESIGNING A STREAMED AUTO, A ROCKET PLANE OR A FANCY YACHT FOR RANDY AND MAIL IT TO-- KATY KEENE, 7070 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIFORNIA KATY WILL SEE THAT RANDY GETS IT! C'MON, BOYS, GET BUSY!





PINAFOREON SIS by MARY LOU VAN HORMAN, 57 SPRUCE ST., SAULTE ST. MARIE, ONTARIO, CANADA







KATY'S HAT and BAG by JANIS DZIAK (AGE 10), ERIE BEACH ROAD, LAKESIDE, OHIO



Look! NOW YOU CAN SEND FOR THIS **NEW KATY KEENE** **PIN-UP** plus OVER 30 NEW CUT-OUTS ALL FOR **10¢**



YEP! YOU CAN HAVE THIS NEW 6X9 INCH PIN-UP, IN COLORS SUITABLE TO FRAME PLUS OVER 30 CUT-OUTS TO FIT THIS PIN-UP! ALL YOU HAVE TO DO IS MAIL THIS COUPON WITH TEN CENTS IN COIN TO KATY KEENE IN HOLLYWOOD!

2

TO KATY KEENE PIN-UP DEPT., 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

HERE IS MY TEN CENTS IN COIN PLEASE SEND ME THE NEW KATY PIN-UP AND CUT-OUTS.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

PLEASE PRINT NAME AND ADDRESS PLAINLY!

Katy Fashions

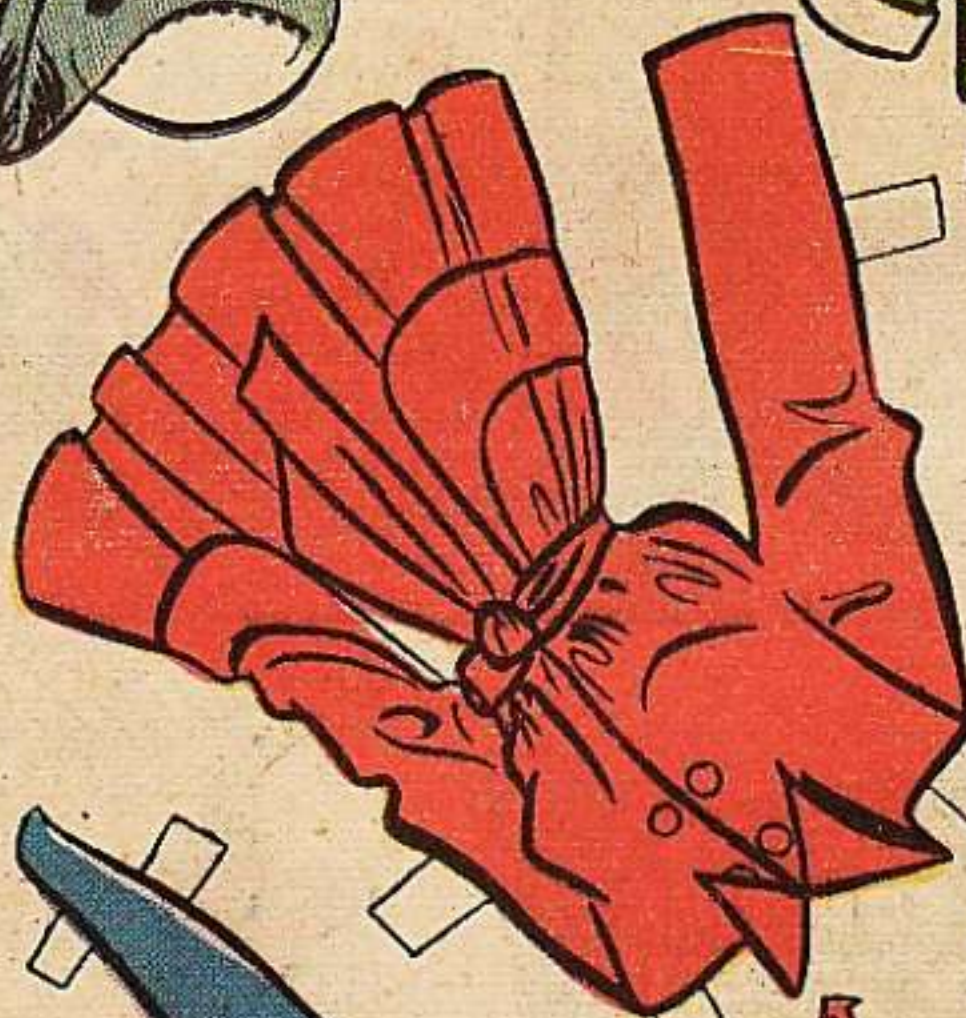
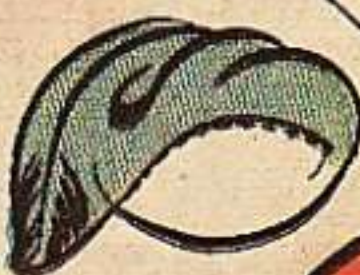
DESIGNED by
PAT SKIBA,
2763 CLARKE ST.,
RIVER GROVE,
ILLINOIS



by
MARYANN
ABBATELLO,
134-13-91 AVE.
RICHMOND HILL,
N. Y.

DESIGNED by
VERNA WHISMAN,
R. R. #4,
ROCHESTER, INDIANA

DESIGNED by
MARILYN BAUSCH,
806 FULTON ST.,
FARMINGDALE, N. Y.
AGE 11 1/2



by
KATHY
MARTAKIS,
4737 ADAMS
STREET,
GARY,
INDIANA



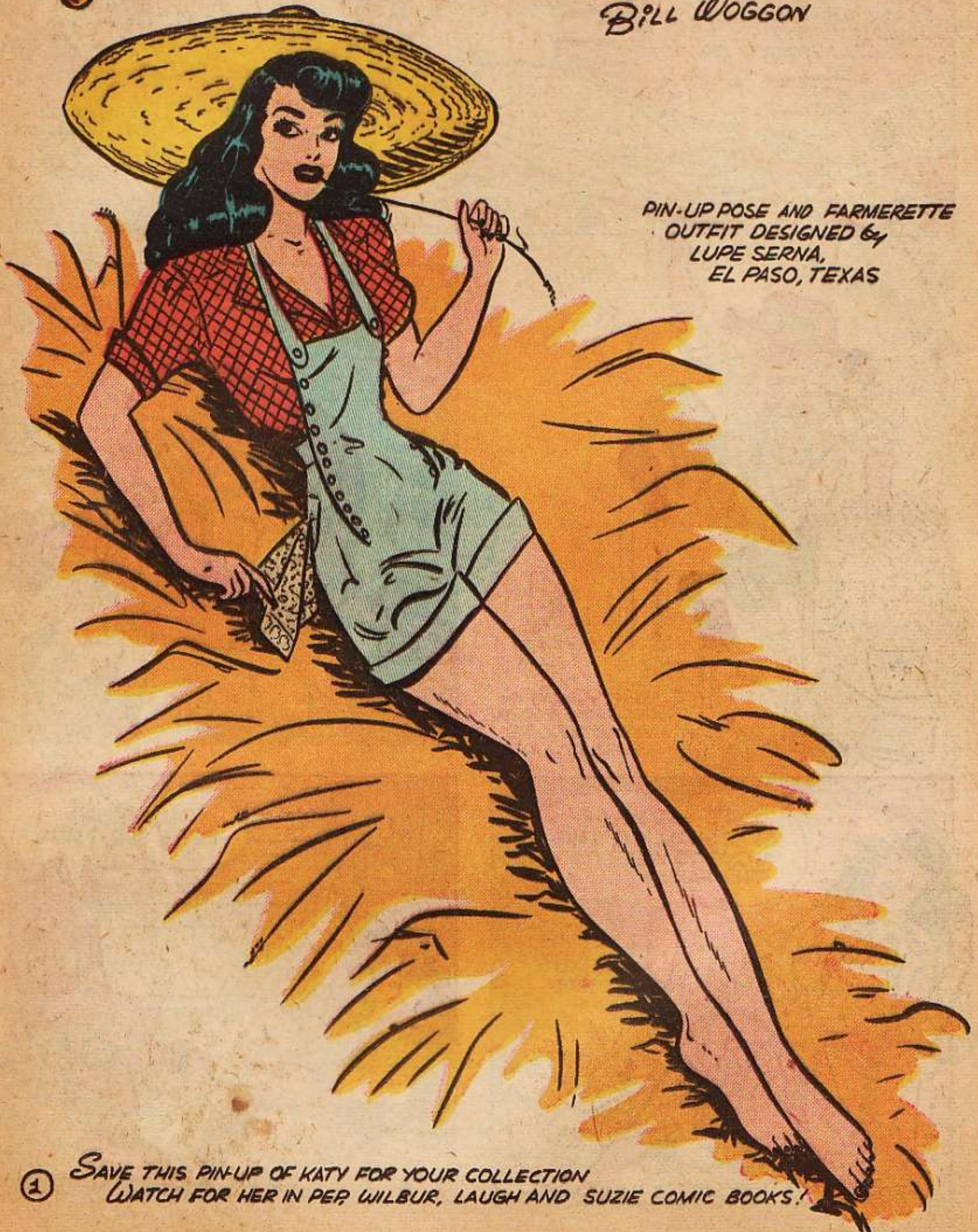
by
LORETTA FULZHER,
25-20 NEWTON AVE.,
ASTORIA (2) N. Y.



KATY KEENE

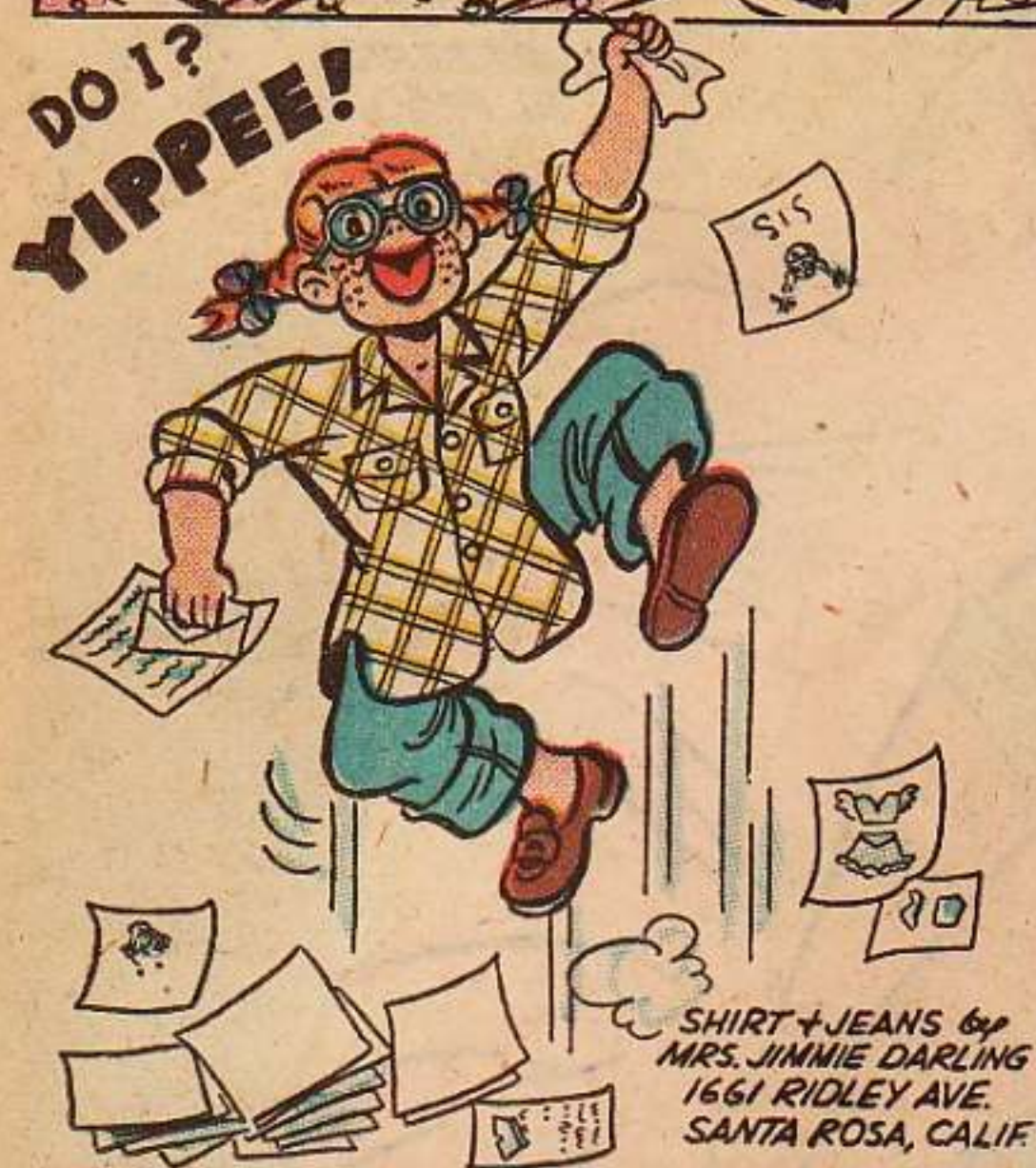
THE PIN-UP QUEEN

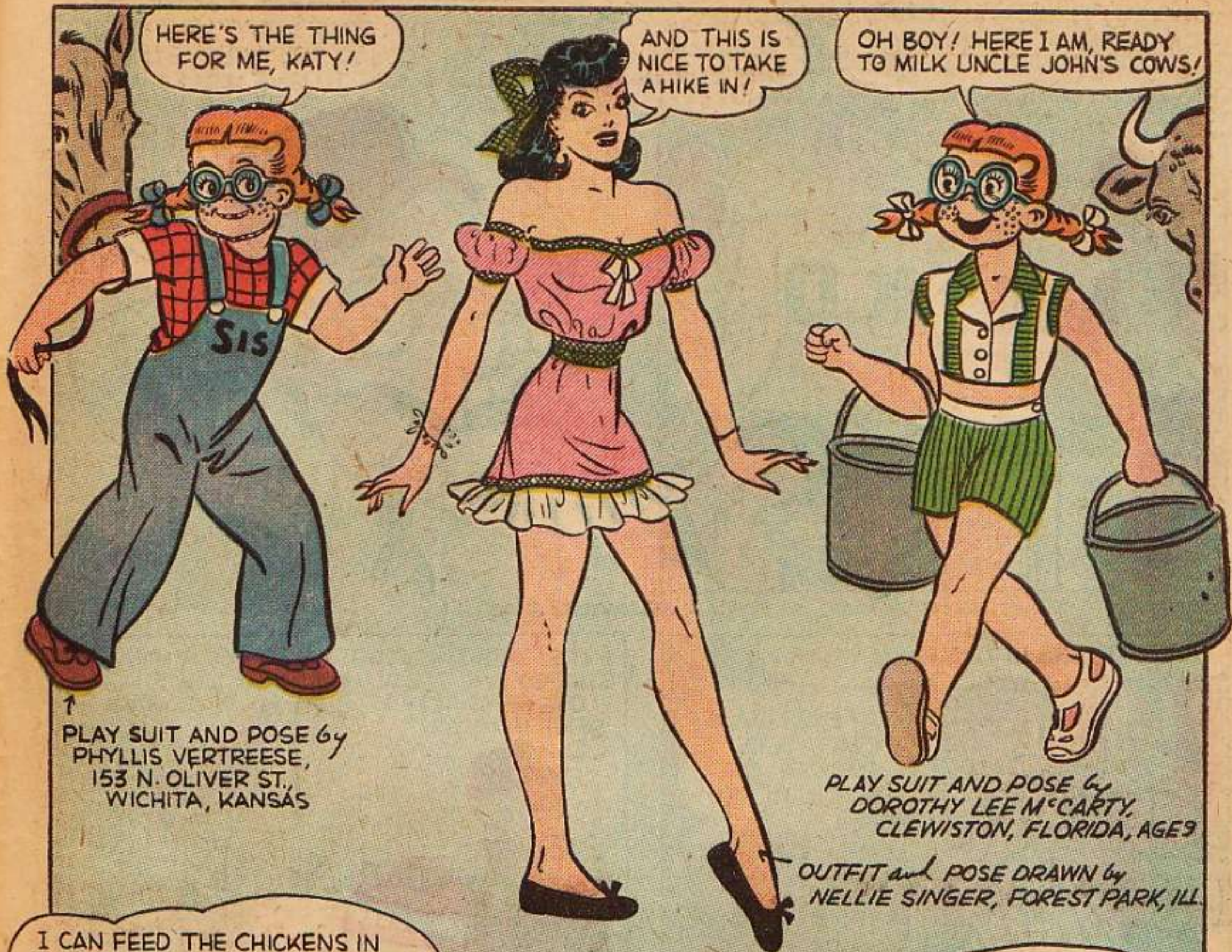
by
BILL WOGGON



PIN-UP POSE AND FARMERETTE
OUTFIT DESIGNED BY
LUPE SERNA,
EL PASO, TEXAS

① SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION
WATCH FOR HER IN PEP, WILBUR, LAUGH AND SUZIE COMIC BOOKS!

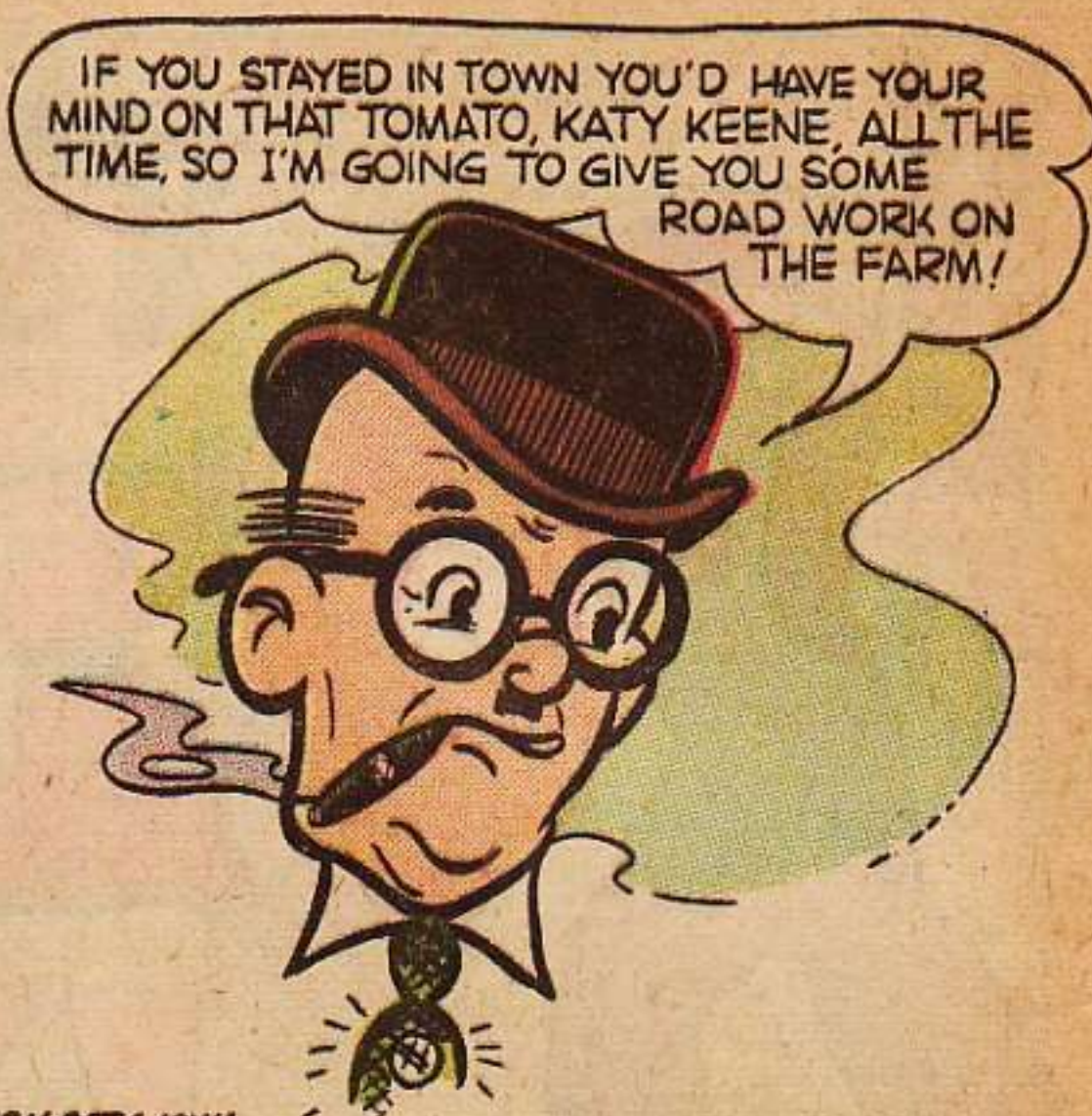




While Katy and Sis are choosing what to wear let's see what K.O. Kelly is doing



GYM OUTFIT ON K.O. by AUDREY ZARUBA, 200 12th S.E., MASON CITY, IOWA.



K.O.'S SPORT OUTFIT by SHIRLEY BECK, P.O. BOX 2, ALPINE, CALIF.



Yep! Stick around and keep your eye on that red sweater designed for K.O. by Edward Smith Route #11, Box 618, Springfield, Missouri.



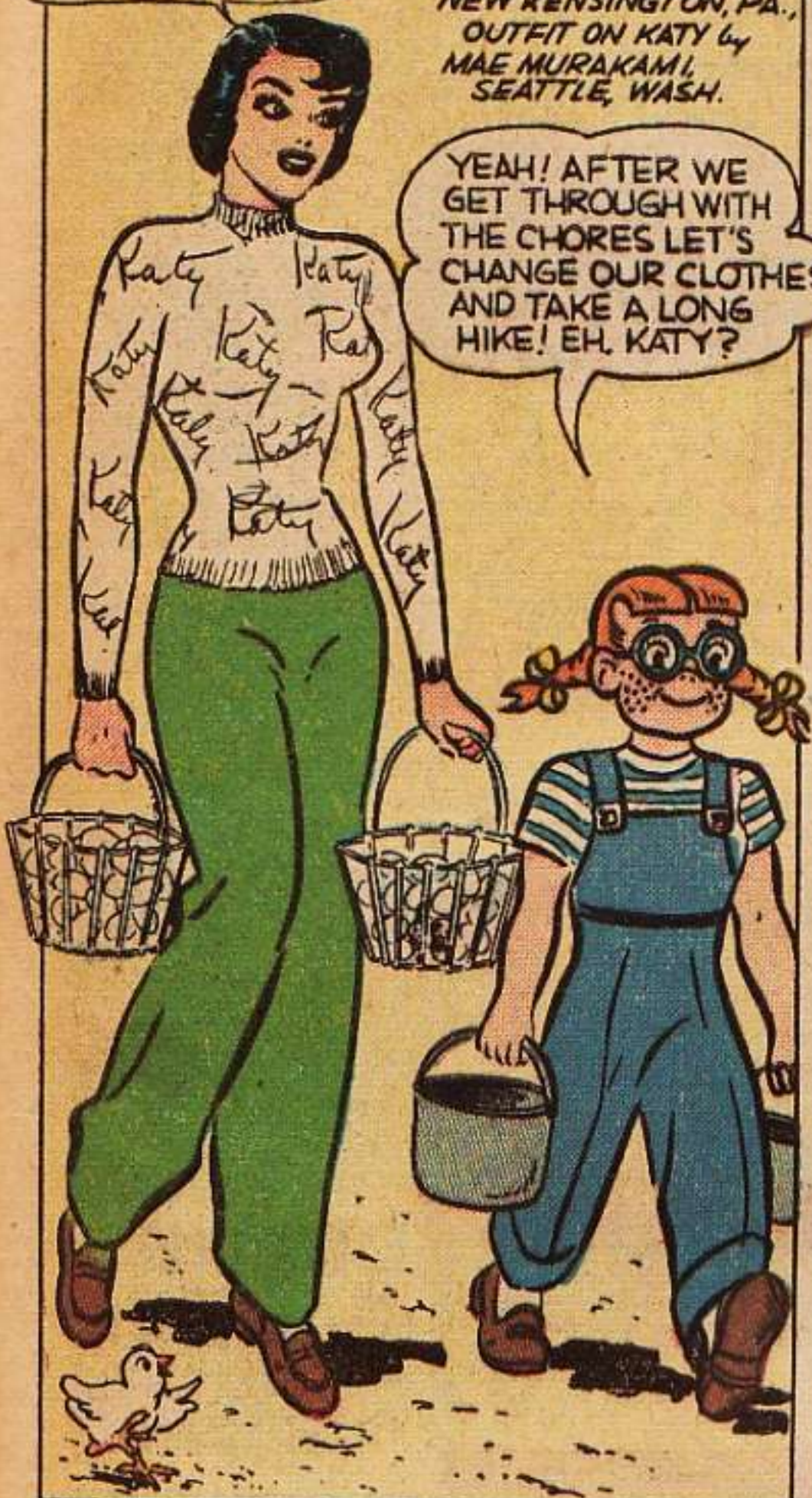
KATY'S OUTFIT by DANIELA SEIJO, 83 JAMES ST., NEW YORK, N.Y. SIS'S by JAQUELINE BANFIELD, N.Y. 30, N.Y.



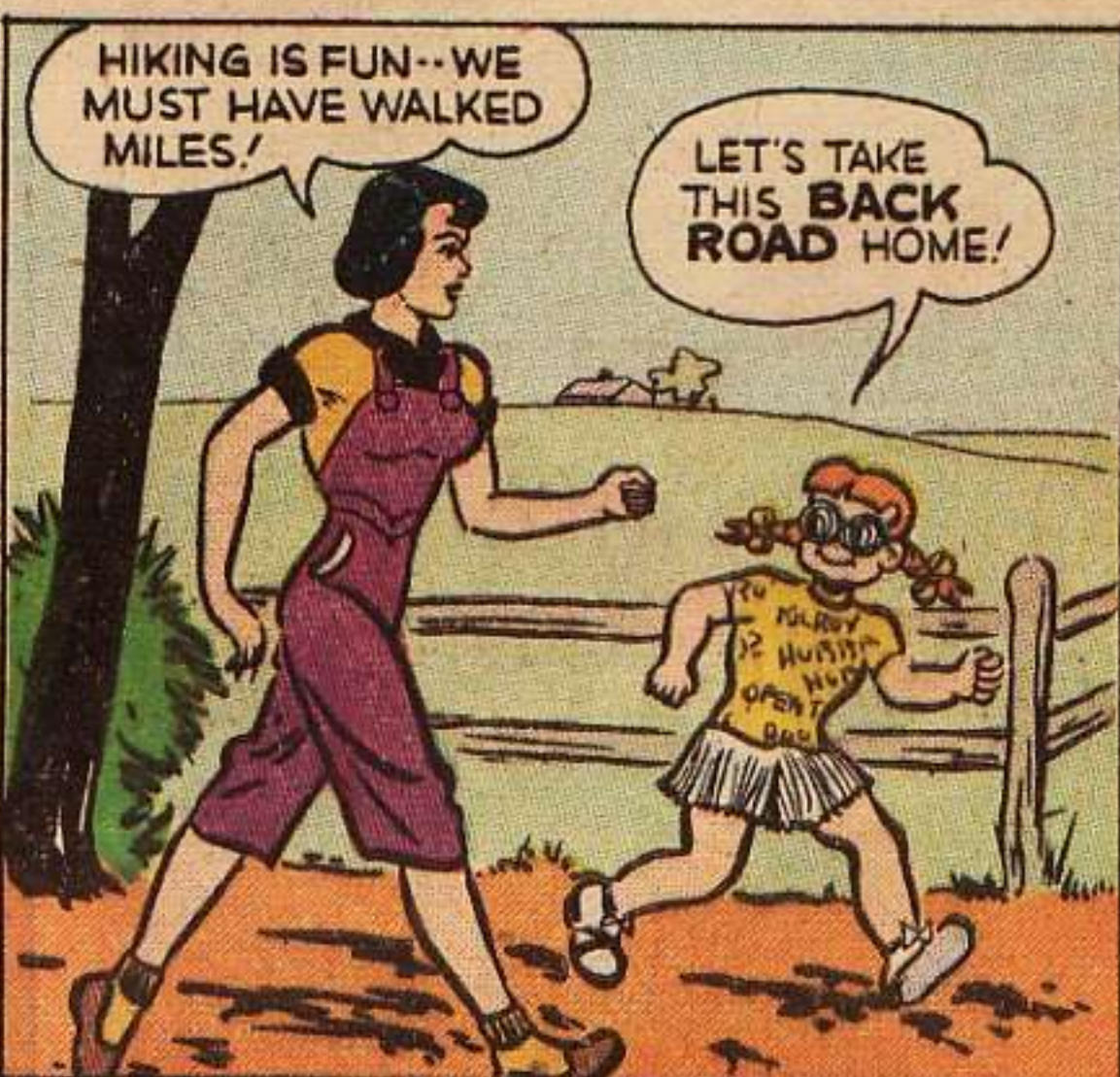
ISN'T THIS FRESH AIR WONDERFUL, SIS!

OUTFIT ON SIS by PEGGY BICKERSTAFF, NEW KENSINGTON, PA.
OUTFIT ON KATY by MAE MURAKAMI, SEATTLE, WASH.

YEAH! AFTER WE GET THROUGH WITH THE CHORES LET'S CHANGE OUR CLOTHES AND TAKE A LONG HIKE! EH, KATY?



C'MON, K.O.! THIS ROAD WORK WILL DO US BOTH GOOD! I'LL DRIVE ON AHEAD WHILE YOU FOLLOW THE BACK ROAD!



HIKING IS FUN--WE MUST HAVE WALKED MILES!

LET'S TAKE THIS BACK ROAD HOME!

KATY'S HAIR-DO by M. LANG, LANG SALON & BEAUTY, TOLEDO, OHIO

KATY K.O.



BEGORRA, AN' NIVER DID I THINK I'D SEE YE OUT HERE, KATY!

YOU SURPRISED ME, TOO, K.O.!

O.K! NOW TH' SHOCK IS OVER-LET'S HIKE SOME MORE!

SHORTS and POLO SHIRT on SIS by GERRY POLLOCK, 154 BROOKHAVEN RD., CHESTER, PENNA



PLAYSUIT ON KATY
DESIGNED BY
BARBARA DOWNIE,
3602½ ST. JOHN,
KANSAS CITY, 2 MO.

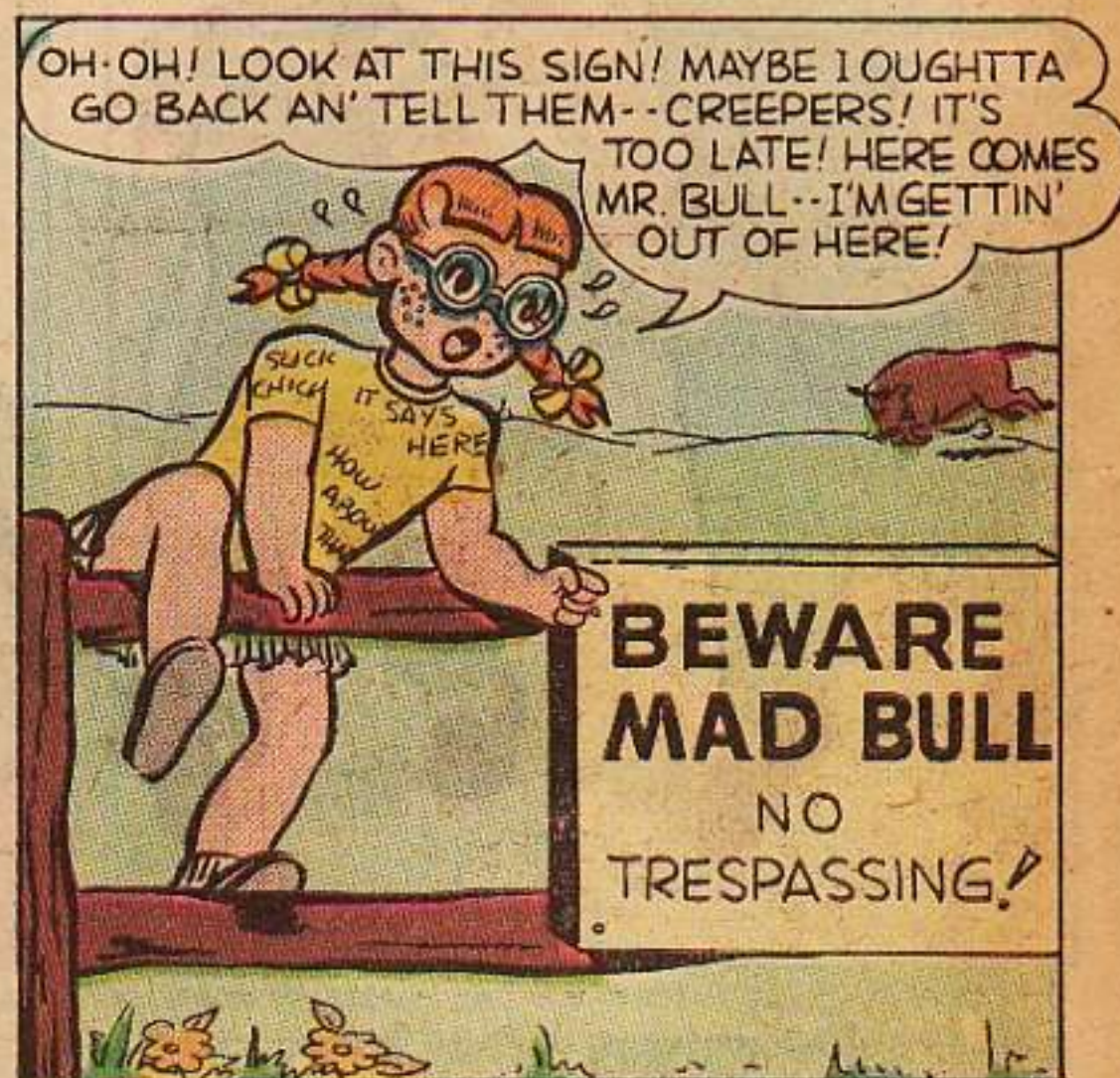
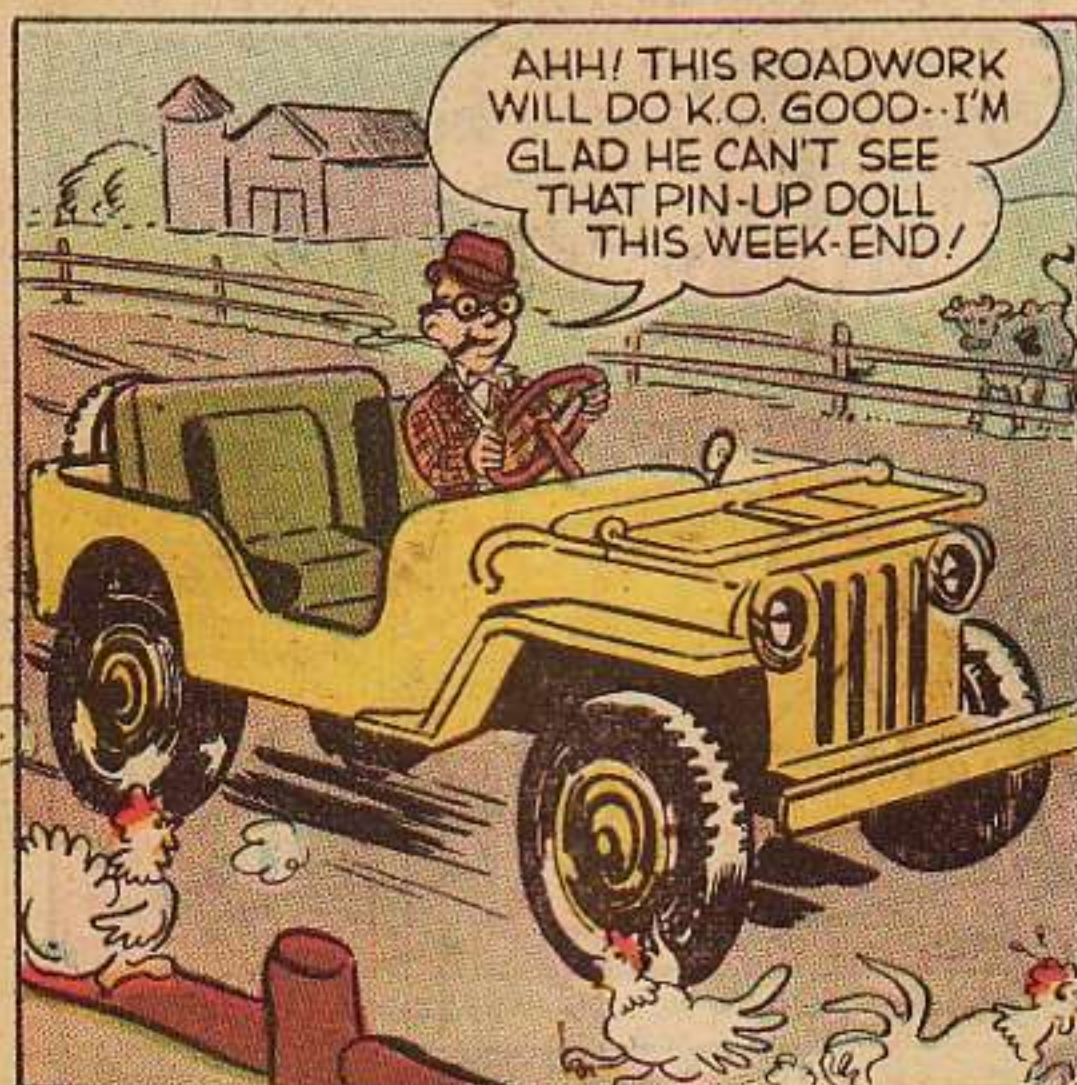
WANDA SLAWINSKI,
710 ST. ANN'S AVE.
BRONX 55, NY.

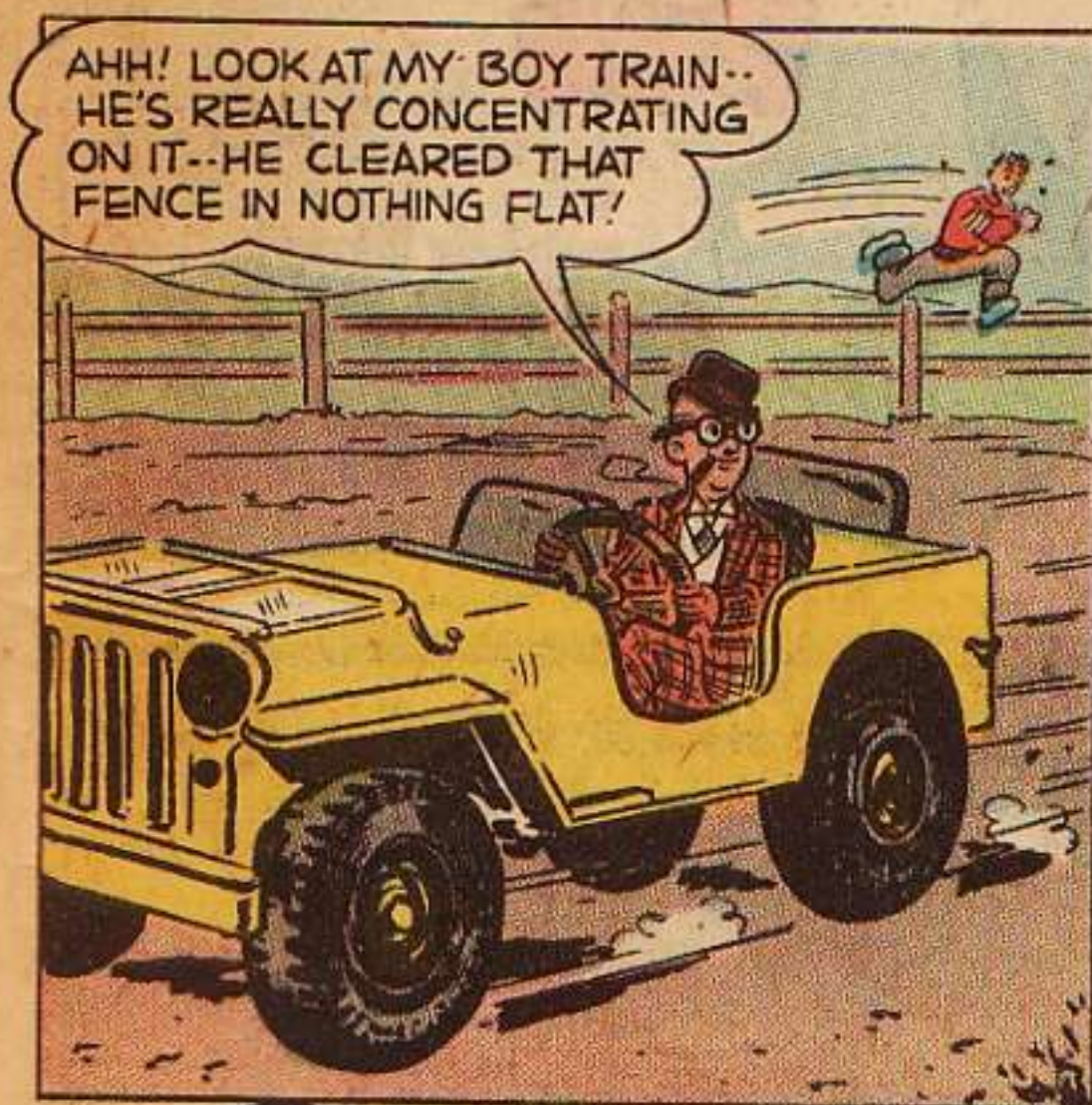
RUTH DANANCHER,
9½ AVE,
SEACLIFF, N.Y.

CLAIRE MONTICELLO
DREW STATION, BOX 517
LAKE CHARLES, LA.

YVONNE RICE,
GRAND RAPIDS, MICH

FAYE MORRISON,
20 E. ELGEE ST.
BEAUMONT, TEXAS.





Watch for **KATY, SIS** and **K.O.**
in **THESE FOUR BIG MAGAZINES**



THEY'RE ALL **ARCHIE** COMIC PUBLICATIONS
LOOK FOR THIS TRADEMARK

POSE, ETC. by
CHLOE BREWER,
5026 HEEGE
AFTON, 23, MO.



WHA' HOPPEN? WHY IS EVERYBODY RUNNING?

Reggie is back!

ARCHIE'S RIVAL, REGGIE, IS BACK WITH A WHOLE NEW COLLECTION OF MISCHIEVOUS PLOTS AND SCHEMES TO TORMENT ARCHIE, JUGHEAD, COACH, MISS GRUNDY, AND MR. WEATHERBEE!

REGGIE IS GREATER THAN EVER IN THE SECOND ISSUE OF HIS OWN COMIC BOOK! DON'T MISS THE FUN...



RUN TO YOUR DEALER
NOW AND GET YOUR COPY
OF...
Archie's Rival
REGGIE
"EVERY STORY BRAND NEW"

Archie's
Pal

Jughead

IS HERE TO STAY!!

I KNEW HE'D DO IT, GANG! MY PAL JUGHEAD HERE MADE SUCH A HIT WITH YOU GUYS AND GALS THAT NOW HE'S APPEARING REGULARLY, EVERY OTHER MONTH, IN A MAGAZINE OF HIS OWN! SO LOOK FOR HIM ON YOUR NEWS STANDS! OR BETTER STILL, TELL YOUR NEWS DEALER TO PUT ASIDE YOUR COPY OF ARCHIE'S PAL JUGHEAD!



HERE ARE THE MONTHS ARCHIE'S PAL, JUGHEAD WILL APPEAR! IF YOU MISS YOUR COPY ASK YOUR NEWS DEALER! HE'LL GET IT FOR YOU!



GETTING BALD?

GROW MORE VIRILE HAIR



"I recommend SAYVE because it's the best Science can do to **SAVE YOUR HAIR**"
— Rocco, Personal Barber of the late THOMAS A. EDISON.

IN 30 DAYS OR DON'T PAY A CENT!
Most Bald People Could Have Saved Their Hair Had They Acted in Time!

Once you notice symptoms of TOO MUCH HAIR IN YOUR COMBINGS, ITCHY SCALP, EXCESSIVE DRYNESS OR OILINESS

ACT IMMEDIATELY!

Beware of too much hair in your comb, it is a dangerous symptom!

Once you are BALD it's too late, nothing can help you, not even SAYVE! So don't delay, delay may cost you your hair! SAYVE keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause.

SAYVE KILLS the hair-destroying germs (1) Pityrosporum. Ovale, (2) Staphylococcus Albus and (3) Cornebacterium Acnes. Leading dermatologists feel that in killing these germs you rid yourself of the scalp conditions that result in BALDNESS! SAYVE has been extremely successful with "Difficult" hair and scalp conditions! So restful in the new and improved amazing SAYVE formula that you'll *grow more virile hair* WITHIN 30 Days or you return the unused portion and your money will be refunded!

SAYVE is an exclusive laboratory-created formula. Used by Rocco, Barber to the late Thomas A. Edison. **DON'T DARE TO DELAY! MAIL COUPON** and test it at home for 10 days FREE at our expense!

GUARANTEE

If the SAYVE HAIR FORMULA isn't better than any product or treatment you have ever had, if you don't grow more virile hair in 30 days, if it doesn't do for you what it has done for others, if you are not delighted with it, return it and your money will be refunded in full. SAYVE is guaranteed to both MEN and WOMEN!

SAYVE HAIR COMPANY
1025 Broad Street Newark, N. J.

SEND NO MONEY

SAYVE HAIR COMPANY, Dept. 100
1025 Broad Street, Newark, New Jersey

Rush the SAYVE hair and scalp treatment (90-day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment, I must grow more virile hair in 30 days, or my money will be refunded upon return of the unused portion. I am the sole judge.

- ☐ Enclosed find \$5. (Cash, check or money order.)
Send postage prepaid.
☐ Send C.O.D. I will pay postman \$5 plus postage.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

I understand if not delighted with the new and improved SAYVE hair formula, I can return the unused portion after 10 days for full purchase price refund.

SENT ON APPROVAL!

REDUCE KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!

ELECTRIC SPOT REDUCER

TAKE
POUNDS
OFF—
KEEP SLIM
AND TRIM

PLUG IN
GRASP
HANDLE
AND
APPLY



UNDERWRITERS
LABORATORY
APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

TAKE OFF UGLY FAT!

Don't Stay **FAT**— You Can **LOSE**
POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE! One of Nature's most commonly used aids. With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away

waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

USED BY EXPERTS:

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SPOT REDUCER CO., Dept. E-38
1025 Broad St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period. I enclose \$1, upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

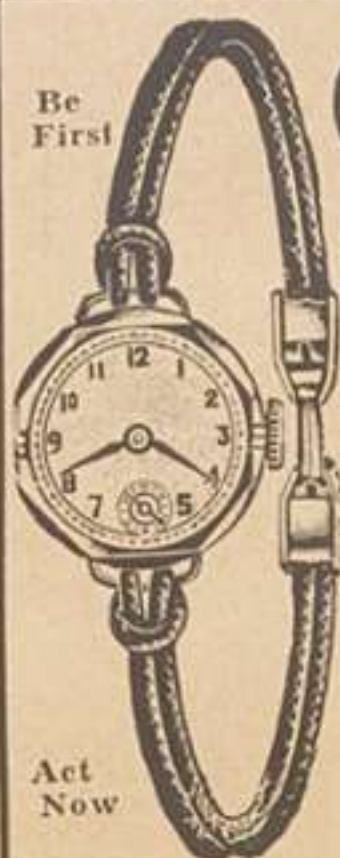
Name

Address

City State

☐ **SAVE POSTAGE**—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

Be First



Act Now

GIVEN GIVEN

PREMIUMS

CASH

BOYS - GIRLS
LADIES - MEN

WE ARE
RELIABLE

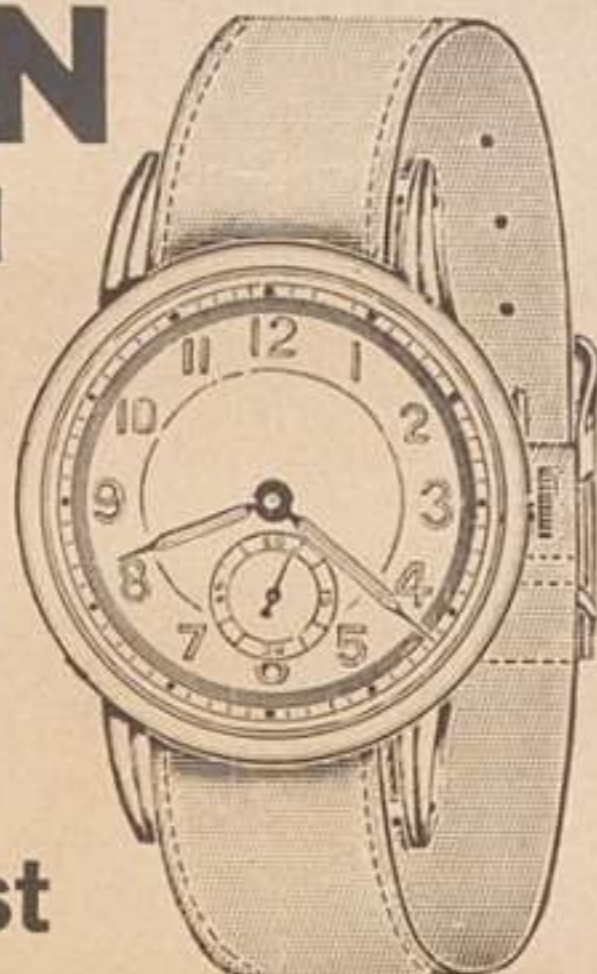
Our 55th Year



WE TRUST YOU

COMMISSION

Be First



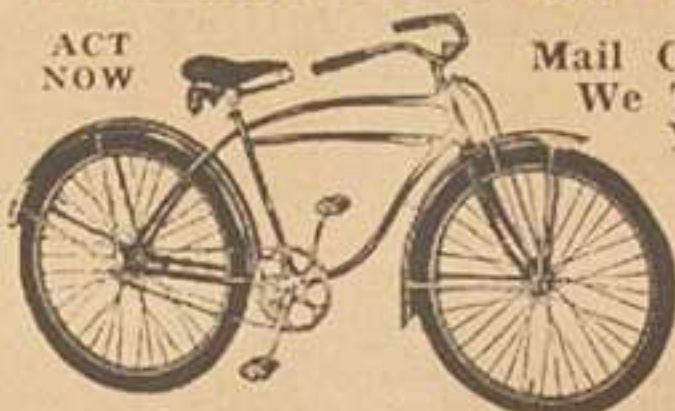
SEND NAME AND
ADDRESS ON
COUPON - NO MONEY NOW

Wrist Watches, Pocket Watches, 1000 Shot
Daisy Air Rifles (with tube of shot), 22 Cal.
Rifles, Radios, Cameras (sent postage paid). Many other
valuable Premiums or Cash Commission now easily yours.

SIMPLY GIVE beautiful art pictures with White CLOVERINE
Brand SALVE for chaps and mild burns and easily sold to
friends, neighbors, relatives at 25 cents a box (with picture)
and remit amount asked under Premium shown in catalog
sent with your order postage paid by us to start. Write or
mail coupon today. We are reliable. Our 55th year. Act
Now! WILSON CHEMICAL CO., Dept. A-63, TYRONE, PA.

PREMIUMS or CASH GIVEN

ACT
NOW



Mail Coupon
We Trust
You

Our
55th
Year



BOYS - GIRLS - LADIES - MEN

Movie Projectors (with roll of film), Cameras (sent postage
paid), Latest model boys-girls Bicycles, Wagons (sent express
charges collect), Many other Premiums or Cash Commission
now easily yours. SIMPLY GIVE art pictures with White
CLOVERINE Brand SALVE easily sold to friends, neighbors,
relatives at 25 cents a box (with picture) and remit per catalog
sent with your starting order postage paid by us. Write or mail
coupon today. WILSON CHEM. CO., Dept. B-63, TYRONE, PA.

PREMIUMS or CASH GIVEN

ACT
NOW



GIRLS
BOYS

Lovable, fully dressed
Dolls over 15 inches in
height, Electric Record
Players, Complete Fishing
Kits (sent postage paid),
Other Premiums or Cash
Commission now easily
yours. SIMPLY GIVE art
pictures with White CLO-
VERINE Brand SALVE and
remit per catalog sent with
starting order postage paid
by us. Be first. 55th Year.
WILSON CHEMICAL CO.,
Dept. C-63, TYRONE, PA.

BE
FIRST

GIVEN - GIVEN PREMIUMS or CASH COMMISSION



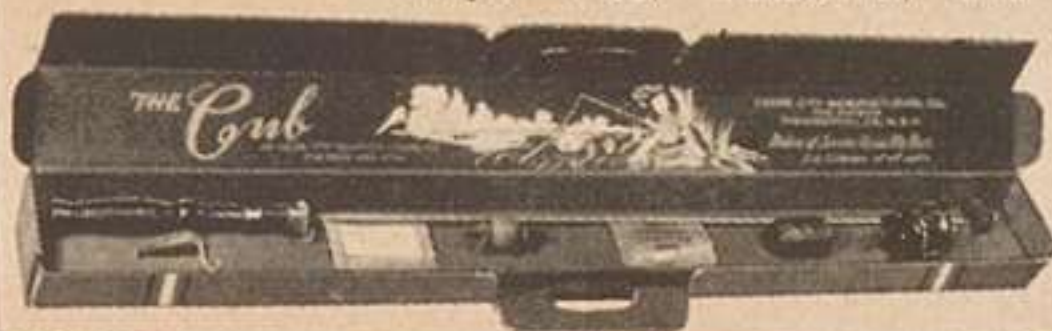
Boys - Girls - Ladies
Men — Send No
Money Now — Just
Name and Address
On Coupon — We
Trust You

Football, Radios, 22 Cal. Rifles, Alarm Clocks (sent postage
paid), Other Premiums or Cash Commission now easily yours.
SIMPLY GIVE pictures with White CLOVERINE Brand SALVE
easily sold at 25 cents a box (with picture) and remit amount
asked under Premium shown in catalog sent with order postage
paid by us to start. Write or mail coupon today. We are
reliable. WILSON CHEMICAL CO., Dept. D-63, TYRONE, PA.

55th YEAR



MAIL COUPON



MAIL COUPON TODAY

Wilson Chem. Co., Dept. AC-63, Tyrone, Pa. Date.....
Gentlemen:—Please send me on trial 13 colorful art
pictures with 13 boxes of White CLOVERINE Brand
SALVE to sell at 25c a box (with picture). I will remit
amount within 30 days, select a Premium or keep Cash
Commission as fully explained under Premium wanted
in catalog sent with my order postage paid to start.

Name..... Age.....

St..... RD..... Box.....

Town..... Zone..... State.....

Print LAST.....

Name Here.....

Paste on a postal card or mail in an envelope NOW

LET'S FACE IT...
YOU NEED A
TUMMY-FLATTENER!



BEFORE Sagging muscles, bumps and bulges. Clothes looked awful. Nothing seemed to fit right. Couldn't wear any of the new styles.



**INTERLOCKING HANDS
OF FIRM SUPPORT***

Test how you'll feel wearing the TUMMY-FLATTENER this way: clasp hands across abdomen as shown and press up and in. Feel good? That's how you'll feel when you put on the TUMMY-FLATTENER.

WHEE!...
WHAT A DIFFERENCE!
THIS REALLY
TAKES ME IN!



AFTER Protruding stomach pushed back in. Front level. Waist line evened out. Superfluous "tummy roll" neatly tucked away. Clothes fit swell. Also ideal under slacks, play shorts and swim trunks. Complete with detachable garters, changeable crotch piece.

PERFECT UNDER SLACKS, PLAY SHORTS AND BATHING SUITS

10 DAY TRIAL OFFER!

SEND NO MONEY!

Convince yourself! See the difference with your own eyes. Try TUMMY-FLATTENER at our expense. If you're not delighted with the immediate results, return in 10 days for immediate refund. TUMMY-FLATTENER sent by Return Mail. Don't wait another minute. Mail coupon TODAY! NOW!

**NOW
to You
ONLY
\$2.98**

WARD GREEN CO., Dept. TA
113 West 57th St., New York 19, N. Y.

Rush TUMMY-FLATTENER in Plain Wrapper ON APPROVAL by Return Mail. I'll pay postman \$2.98 plus postage. If not thrilled and delighted with the immediate results, I may return it in 10 days for immediate refund. (Extra Large Size, 37 and up, \$3.98) (Extra crotch pieces, 50¢ each)

WAIST MEASURE

NAME

ADDRESS

CITY..... ZONE..... STATE.....

☐ I enclose \$2.98 (or \$3.98 for size 37 and up). You pay postage.

*T.M. Reg. U.S. Pat. Office